

October 2009

Recently Added Courses

- ★ Counselling Diploma
- ★ Life Coaching Diploma
- ★ Business Start-up for Today's Entrepreneur
- ★ Criminal Psychology Diploma
- ★ Web Design Training Bundle

Most Popular Courses

- ★ Life Coaching Diploma
- ★ 26 Week Internet Marketing Plan (SEO Course)
- ★ Wedding Planner Diploma
- ★ Event Planning Diploma
- ★ Child Care Diploma

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Top 5 Reasons to Study with NCC Home Learning

- ★ You decide when and where you study
- ★ Full tutor support with the majority of courses and access to our Student Support Team for 12 months, plus course materials, Awarding Body accreditation and examination costs are all included in the course price unless otherwise stated
- ★ Our courses typically need no prior knowledge to start which means freedom to learn whatever subject you choose
- ★ Over 247 courses with

October Newsletter 2009



Welcome to the October Edition of the NCC Home Learning Newsletter. You needn't be filled with terror this Halloween month as our prices are kept as low as possible with discounts still across the site! This month is jammed packed as usual with fantastic new courses, details of our recently accepted Access to HE application and details of great seasonal offers from Merlin Entertainment for existing students! Plus don't forget our continued **FREE SHIPPING on all orders to UK addresses.**

NCC and Access to Higher Education

NCC is pleased to announce that it has now been approved by Ascentis, an Access Validating Agency and National Awarding Body to deliver the QAA-recognised graded Access to HE Diploma by distance learning.

The Access to HE Diploma is a national, credit based qualification which prepares students for study at university. It is designed for people who would like to study in HE but who left school without the usual qualifications, such as A Levels. Diplomas are made up of credit-based units at Level 2 and Level 3. They are an alternative to traditional qualifications and are specifically designed to support adult learners seeking qualifications to get to university and improve career prospects.

To achieve an Access to HE Diploma, students need to complete a programme that includes units of study in relevant subject areas. Students will be taught study skills – learning how to approach study and the different techniques needed to be a successful student. The whole Programme has been designed to ensure that the student is thoroughly equipped for studying at university. For each unit successfully completed, students will earn credits that gradually build towards the 60 credits that are required to gain the full Access to HE Diploma.

NCC Home Learning are delighted to be able to offer students the opportunity to enrol onto the Access to HE Diploma and will be offering course titles in our particular area of expertise - Health and Social Care. Students will simply choose a combination of subjects from the list below to suit their area of interest and study at home at their own pace. The course by its very nature will be challenging but there will be plenty of support by experienced tutors to ensure students achieve.

Subjects on offer in the Health and Social Care Professions Pathway:

Level 2

Introduction to Safeguarding Children and Young People
Introduction to Mental Health
Introduction to Safe Handling of Medicines
Introduction to Equality and Diversity

Level 3

Responding to Substance Misuse

The Price you See is the Price you Pay!

Our aim is to provide you with the best deal available, therefore with the vast majority of our courses the registration fee, certification fee and full tutor support is included in the course price for you as you see it on our website.

Finance Available!

NCC Home Learning can now offer customers a range of finance options with **deposits available from as little as £29.99!** For more information and to take advantage of **interest free credit options**, please visit our website or contact our student support team.

CALL FREE on 0800 970 2522

The Choice Is Yours

We are thrilled to announce that we now have over 180 accredited courses available to buy instantly online. Not sure which is the right one for you?

[Check our A-Z of Courses Now!](#)

Send us your Comments

NCC Home Learning would love to hear from you! Whether you have comments, ideas or suggestions concerning anything from our website to course material, why not drop us a line?

Facebook NCC Home Learning!

- ★ the opportunity to get a recognised qualification
- ★ A range of flexible payment arrangements to help you purchase your course with ease.

Follow us on Twitter!

NCC Home Learning have now setup their very own Twitter page! Make sure you **follow us** in order to keep up with what we are doing and find out about new developments before anybody else!

Out of Hours Student Support

Reminder!! NCC Home Learning can be contacted 7 days a week 365 days a year between the hours of 8am and 10pm for any queries or questions that you may have. Please call us FREE on 0800 970 2522 from UK landlines.

Foetal Alcohol Spectrum Disorders
Palliative Care
Dementia Care

Many Access to HE students go on to succeed at university and beyond, with a large number pursuing new careers and seeing changes in their lives that they had never thought possible. In fact, two thirds of students on Access courses applying to university last year were accepted.

To learn more, please contact NCC Home Learning on 0800 970 2522 or email enquiries@ncchomelearning.co.uk

New Course - Counselling Diploma

NCC Home Learning have now created a brand new **Level 3 Counselling Diploma**. The Diploma in Counselling is a practical and stimulating course, ideal for individuals with no prior counselling knowledge. This counselling course will help you to develop the skills you need in order to work on a one to one basis with people in need of help, guidance and support.



This Diploma in Counselling is highly rewarding, exciting and challenging and is the perfect home study course to provide an excellent foundation of information and deeper understanding of counselling, paving the way for further study and a future career within the varying fields. The course in Counselling offers deep exploration and a step by step guide to work through the whole process of counselling from the initial meeting through to the end of the counselling relationship.

The course consists of 4 modules that go into great depth of topics including what counselling actually is, carrying out a counselling session, paraphrasing and reflecting feelings and counselling as a career. To find full details of this course please [click here](#)

Upon completion of the OCN Level 3 programme in Counselling, you will also have the ability to join 'Counselling', a rapidly expanding professional membership organisation for counsellors and psychotherapists in the British Isles. Counselling has almost 2,500 affiliated CCC Registered Counsellors. After obtaining your certificate you can register free at 'Counselling' and use the letters 'CCC Reg' after your name.

Course of the Month - 26 Week Internet Marketing Plan (Search Engine Optimisation Course)



E-commerce has revolutionised the way products and services are sold and marketing is key to generating visits. The Internet Marketing course is suited to those who are interested in the creation and promotion of online websites in order to generate sales leads. Its topics will help you assess where are the best places to market your website, how can you generate more visits to your site, using social networking sites to improve your web presence and creating relevant online PR. This course equips you with the knowledge of all aspects of website promotion without having to employ outside agencies at great expense. It provides you with a comprehensive step-by-step

structure for you to follow so that you can implement your own Internet marketing campaign.

The 26 Week Plan Package

The **26-week Internet Marketing Plan** consists of 4DVDs, 4 workbooks, 7 CDs and 1 multimedia disc. It provides an informative and strategic Internet marketing

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Sponsored Links

plan for marketing managers, business leaders and entrepreneurs. Each of the DVDs and workbooks lead you by the hand through an Internet marketing plan suitable for any industry. The CDs contain audio Interviews with many of the worlds' leading Internet marketing authorities including Brad Fallon, Jeff Walker and Yaro Starak. The multimedia disc contains PDF transcripts from each interview and MP3 recordings of each of the 26-week Plan DVDs and interviews so you can absorb the information at your convenience. A 26-week Plan wall planner is also provided to keep you on-track and focused on your Internet marketing strategy.

The topics covered within this programme include:

Phase 1:

- ★ Business Strategy
- ★ Keyword Research
- ★ Site Architecture
- ★ Conversion Rates
- ★ Viral Coefficient
- ★ Visitor Tracking

Phase 2:

- ★ Blogging
- ★ RSS
- ★ Email Updates
- ★ Blog Communities
- ★ Blog and RSS Directories
- ★ Press Releases
- ★ Pay Per Click

Phase 3:

- ★ Major Directories
- ★ Industry Directories
- ★ Local Directories
- ★ Article Marketing
- ★ Competitor Backlinks
- ★ Forum Interaction
- ★ Blog Comments

Phase 4:

- ★ New Website
- ★ Social Networking
- ★ MyPage Marketing
- ★ Podcasting
- ★ Video Marketing
- ★ Visitor Analysis

Please [click here](#) to see full details for this course or call us on 0800 970 2522 for further details.

Online Discount

As well as the majority of courses already discounted across our site, we have also added an additional 5% discount by entering the code ONLINE in the coupon box at checkout. Don't miss this fantastic opportunity to SAVE EVEN MORE!

Please note that this code cannot be accepted over the telephone and is available against orders over £150 only.

Special Halloween Merlin Entertainment Discounts for ALL Existing Customers!

In conjunction with Merlin Entertainment, NCC Home Learning are pleased to be able to offer students a range of benefits and discounts for purchasing any one

of our home learning courses. These benefits include discounted entrance to theme parks such as the Alton Towers Resort, THORPE PARK, Chessington World of Adventures and Zoo and many more!

These benefits are ONLY available to existing students who have purchased courses from NCC Home Learning. Discounts are available all year round and updated continuously with special seasonal offers.

Please find below details of the fantastic Halloween events that will be taking place at the Merlin Entertainments Group attractions during October and the great savings that you can enjoy.



The Alton Towers Resort Scarefest - 17th October to 1st November - up to £15 off per person*
Home to tricks, treats, ghosts and ghouls, there's a whole host of spine-tingling spooks for all the family across the Resort during Scarefest!

Halloween ONLY attractions include: Spooktacular Sights, Terror of the Towers: What Lies within, The Boiler House. Field of 1000 Screams & Duel: Live!

Chessington World of Adventures - Halloween Hocus Pocus - 23rd October to 1st November - up to £13 off per person* Come and enjoy spooky entertainment this Halloween! New for 2009 'The Black Forest Haunt', escape from Transylvania if you dare! With rides in the dark and the chance to get up close and personal with the Zoo's spiders, snakes and glow-in-the-dark scorpions there's so much fun to be had it's scary!



The Dungeons - The Scare Witch Trials - 17th to 31st October 2009 - up to 30% off this Halloween
In the depths of the Dungeons in London, York & Edinburgh this Halloween, all hell's been let loose as the frighteningly fun attractions present The Scare Witch Trials. Please Note: the Dungeons is not suitable for young children or those of a nervous disposition

THORPE PARK - Fright Nights

12th October to 1st November – up to £18 off per person until 22nd October, 23rd October through to the end of the season = up to £15 off per person. Are you brave enough? Rides in the dark and live action horror mazes. Open till late. Adults (12 years =) only.



Warwick Castle - The Haunted Castle. Save up to 50% off admission per person this Halloween*
Warwick Castle is the place for frightful family fun this Halloween, with creepy characters galore, spookily themed walking trails and haunted towers and turrets it's sure to be a scarily good day out.

A Levels and GCSE's

Do not forget that NCC Home Learning now offer a range of A Level and GCSE courses in a wide range of subject areas. These courses have been very popular of late, due to the recent announcement of results in August.

To see our full list of A Levels please [click here](#) and to see our full range of GCSE courses please [click here](#).

USB Flash Drive Courses

We have recently added more titles to our USB Flash Drive list.

The popularity of our courses on USB Flash Drive has certainly exceeded our expectations and we are reminding customers that this is still available with a selection of courses, making it easier for you to save and submit your work whilst doing your bit to help the environment at the same time!

Each drive comes complete with the course material already loaded and ready to use and has additional space available so you can store your own files on there too! The drive is also an addition to the course material so you will still receive your binder pack containing your chosen course.



The activities are divided into units, in the same manner as they are in the workbook and then either emailed or printed and sent directly to your tutor. This electronic option to complete your course is not available anywhere else and will make learning from home a much more flexible method of study for the everyday busy student!

View which courses come on USB drives [here](#).

FREE SHIPPING on All Orders to UK Addresses!



NCC Home Learning would just like to remind everyone about our current offer for FREE SHIPPING on all orders to UK addresses. Purchase today to avoid those additional charges that we all begrudge paying!!

*UK addresses only

Tutors and Authors Required

NCC Home Learning are currently on the lookout for new tutors and authors in any subject!

If you have the experience of either of these posts, please contact NCC Home Learning directly by email and be sure to attach your current CV - enquiries@ncchomelearning.co.uk

Your email will be acknowledged and someone will contact you in due course if positions are available within your area of expertise.